

NOTE ON THE DISTRIBUTION OF THE KNOWLEDGE OF SHRI MATAJI

Dearest Brothers and Sisters,

We earnestly and humbly pray to our Divine Mother Shri Mataji Nirmala Devi for Her knowledge to guide and inspire our actions.

As you may know Nirmal Intellectual Property Corporation (NIPC) is the organ of the Sangha that legally owns the copyrights and trademarks originated by Shri Mataji. Shri Mataji tasked NIPC with preserving Her knowledge, distributing Her knowledge and protecting Her knowledge. Since many years NIPC has been striving with its very limited resources to collect, restore, digitalise, distribute and protect the videos, tapes and knowledge of Shri Mataji. Today we feel that it is important to communicate on some points regarding the principles and modalities of the distribution of Shri Mataji's tapes and videos.

It is the fundamental and inalienable right of every Sahaja Yogi to access the full and complete knowledge of Shri Mataji in its unadulterated form, exactly as She communicated it to Her audience. There should be no manipulation, alteration, interpretation, nor any act of man that should in any way distort Her message as She communicated it. In this regard we can rejoice that Shri Mataji's talks and videos are already today, contained, in the existing collections of Sahaja Yogis around the world. Even if all the video and tape masters which are stored in the archives of NIPC, are destroyed or removed, the vast majority of all Shri Mataji's knowledge is already in the personal collections of Sahaja Yogis all around the world. It cannot be controlled.

Now the question arises how best to make this knowledge available to the persons who have not yet received their realization. The miracle of worldwide web technology, which is a manifestation of the Vishuddhi aspect of the Goddess, has made it possible for all of Shri Mataji's talks and what She spent a lifetime sharing with us to be available in an instant to anyone anywhere in the world. Never before in the history of the spirituality of mankind has this been possible. The Internet in itself poses various challenges as Shri Mataji's knowledge may be accessed, distorted and manipulated by people seeking to harm and attack the name of Shri Mataji, Sahaja Yoga and/or Sahaja Yogis. Advances in technology may also make it easier to alter or deform the teaching and records of Shri Mataji. The Works may also be exploited by persons seeking financial gain, website hits (advertising revenues, links to personal websites for better positioning on Google searches etc.), or persons seeking to position themselves as spiritual authorities.

In this context, Shri Mataji's talks do not lend themselves to easy and hard classification. Some public program talks must be dealt with discretion and many Puja talks are easy to understand and can be related to by anyone – whether a Sahaja Yogi or not. While a perfect balance may not be achievable for the Sangha, Shri Mataji adapted Her own message, the way She presented Herself in public, the modalities of any given ceremony or function to the public before Her. Taking into account the diversity of the content of the Works, the Sangha should seek to be guided by the manner in which Shri Mataji presented Her message to Her audiences, while keeping in its heart the

fundamental interest of facilitating the absorption of Shri Mataji's message by seekers of all cultures.

Since Shri Mataji has left us in Her physical form, some motivated people, with technical competences and good intentions have taken upon themselves the responsibility to make Shri Mataji's knowledge available on the Internet without further consideration. Many others have uploaded material in part or in full as and when they felt like it. We invite everyone to work together, but Yogis with a different opinion, may not wish to work with NIPC or other Sahaja Yogis. Indeed we need to hold firm to the principles we believe are right in our hearts as we do our utmost to perform the mandate Shri Mataji gave to us in the most auspicious manner. It will be challenging to achieve an outcome that will satisfy the opinions of everyone as there are many differing opinions on which content to make available by yogis who invariably refer to their vibrational awareness.

We recognize that today everything is on the web. But this haphazard de facto situation, which has arisen in the years where there was no distribution on Internet of Shri Mataji's knowledge, need not be the policy.

Knowing that our Sangha is global what we do on the Internet can have consequences in other parts of the world. Information we put on the Internet is indeed immediately accessible to anyone, anywhere and anytime. In this context, and as Shri Mataji chose to entrust NIPC with the management of the legal rights to Her knowledge we do feel a certain responsibility to share with you some guidelines on the way in which we use Her knowledge on the internet.

For Sahaja Yogis

NIPC as an integral part of the sangha will work together with Sahaja Yogis and any volunteers as it strives to ensure that at all times, all the knowledge of Shri Mataji should be available in its pure form to all Sahaja Yogis everywhere – without any manipulation nor interpretation.

It goes without saying that all Sahaja Yogis are completely free and will always be free, notwithstanding NIPC or any other entity or person, to spread Sahaja Yoga as they feel while making information available as they so chose in their programs, homes, realization events and concerts based on their benevolence.

For persons NOT having had their realization

We are direct witnesses to the fact that Shri Mataji often tailored Her message to Her audience. An exception does not invalidate the rule. Shri Mataji advocated absorbing knowledge based on the experience of realization (kundalini jagruti) and repeated many times that this was a subtle knowledge. For persons not having yet received their realization, it is our desire that, to the extent it is possible, they would be exposed to aspects of Shri Mataji's divine avatar that they could relate to, without being turned away by a phrase or a clip, which is taken out of context or which was given by Shri Mataji directly to Sahaja Yogis and which we would not have ourselves been able to comprehend in its complete form without having had our realization and recognition of

the Goddess.

In stating this we are not moved by a desire for censorship, or a fear, or some attempt to hide the self-effulgent glory of the Divine Mother.

In addition we submit the following points for consideration:

- we have been subject to persecution for our beliefs in several countries and attacked for sending our children to Dharamshala and most recently the school in Cabella:
- there are countries in which Sahaja Yoga may not be tolerated by certain religious authorities (in extreme cases Sahaja Yogis have gone to jail for their beliefs).
- Shri Mataji gave to Her Sahaja Yogis the mandate to spread Self-realization worldwide. This life changing experience is not only for *devi bhaktas* familiar with the Hindu tradition of worship of the Divine Mother or for some western seekers that are more agile and receptive to this reality. She meant it for *everyone*, even those with different or less conducive mental or cultural backgrounds. Consequently the manner in which this Knowledge is made available MUST support this mandate: giving to non yogis of all races, background and creeds the chance to get their Self realization and this may mean using some discretion with regards to the content we make open and available for all persons.
- Governments and other organizations may use their resources to obtain files from personal computers but let us not make it so simple for any third party to obtain ALL the knowledge of Shri Mataji so that they may do what they want with it. We know - it may not be prevented, but NIPC does not want to facilitate their research and NIPC will not take responsibility for actions on the web, which have been taken without its consent.

While we may never achieve perfection, let us aspire to facilitating the absorption by seekers of our Divine Mother's Holy message.

With this in our hearts, we humbly request all Sahaja Yogis to consider the following Guidelines regarding making Sahaj content freely available on the web:

- videos of a puja ceremony, marriages etc. should be accessible only to Sahaja Yogis;
- some puja talks should be made available with discretion to the public. Before publishing a talk ask yourself the question: "Do I feel in my heart that this talk of Shri Mataji could be absorbed by everyone independently of their cultural background and would motivate their desire to get Self-Realization?"

NIPC will engage the collectivity in this common effort at content management with the help of members of the sangha and a straight-forward process.

We accept and welcome constructive feedback, we respect differences and kindly request yogis to cooperate in the sharing of Shri Mataji's knowledge that best bring people to the experience of self realization and the consequent recognition of the greatest Avatar of the Divine Mother.